

# CHARGE YOUR RIDE

## The EV-Drive Dealership Certification Program



### WHAT IS THE EV-DRIVE PROGRAM?

Forth, an Oregon-based nonprofit organization focused on smart transportation, and two local utilities, Eugene Water & Electric Board (EWEB) and Emerald People's Utility District (EPUD) are partnering with dealerships to bring their customers the EV-Drive Program. The goal? Get more drivers and dealers to embrace the many advantages of efficient, fun, fast electric cars.

### Visit An EV-Drive Certified Dealership

Between September 1 and December 31 and expect:

- Trained EV sales representatives that understand EVs, charging, cost savings, environmental benefits, financial incentives, and more
- Multiple EVs in stock at the dealership
- Opportunities to win a \$250 cash prize for taking a test drive in an electric car or plug-in hybrid vehicle\*
- Register your purchased or leased EV with your utility and receive a \$100 cash bonus\*

\*Must be an EWEB or EPUD customer to qualify

### What's An Electric Car?

Electric cars drive much like traditional cars. The pedals, steering wheel and controls are the same, but they are fueled by electricity instead of gas. They charge through a plug, just like your phone.



### Why Drive Electric?



#### No more gas stations

You'll never have to stop for gas again.



#### Top-of-the-line technology

All the must-have technology for today's driver.



#### Higher performance

Electric cars offer the quickest acceleration and greatest torque possible.



#### A cheaper drive

It's like paying \$1 per gallon. Plus there are practically zero maintenance costs.



#### Turn down the radio

Electric cars are nearly silent at all speeds.



#### Benefit the economy & the environment

Electric cars produce 85% less carbon emissions, no smog.

### EV-Drive Certified Dealers

- **Kendall Chevrolet**  
846 Goodpasture Island Rd.  
Eugene, OR 97401
- **Lithia Nissan of Eugene**  
2060 Martin Luther King Jr Blvd.  
Eugene, OR 97401
- **Sheppard Hyundai**  
2300 W 7th Ave.  
Eugene, OR 97402

# VALUE AND RELIABILITY FOR YOUR MONEY

## 3-times cheaper than gas

It's like paying \$1 per gallon

## Almost zero maintenance

Fewer parts, no transmission, no oil changes. Save thousands!



## Charging is fast, easy and accessible

There are over 1600 public chargers in 600 locations in Oregon

## OREGON'S NEW AND USED ELECTRIC CAR REBATES

The Oregon Clean Vehicle Rebate Program offers rebates for drivers who purchase or lease electric vehicles priced under \$50,000. There are two options: the Standard Rebate and the Charge Ahead Rebate.

### \$2,500 - Standard Rebate

(for a *new* electric car)

### \$2,500 - Charge Ahead Rebate

(for a *new or used* electric car based on income)

### \$5,000 - Standard + Charge Ahead Rebate

(for a *new* electric car based on income)

### \$7,500 - Federal Tax Credit

## UTILITY INCENTIVES

### Eugene Water & Electric Board

- Enter to win \$250 for taking a test drive
- Receive \$100 for registering your EV
- Up to \$500 rebate for a home EV charger

Questions?

[ems.answers@eweb.org](mailto:ems.answers@eweb.org) 541-685-7088

[www.eweb.org/ev](http://www.eweb.org/ev)

### Emerald People's Utility District

- Enter to win \$250 for taking a test drive
- Receive \$100 for registering your EV
- Up to \$750 rebate for a home EV charger

Questions?

[energyservices@epud.org](mailto:energyservices@epud.org) 541-746-1583

[www.epud.org](http://www.epud.org)