Community Electric Vehicle Project



From March 2017 to December 2017, three Honda Fit EVs were placed on loan at Hacienda Community Development Corporation in the NE Portland, OR neighborhood of Cully for staff and resident use.

PROJECT GOALS

- Bring the economic and environmental benefits of electric cars to underserved populations in Cully
- Provide a new transportation choice in Cully
- Increase exposure to and education about electric and shared transportation
- Design a replicable, financially sustainable solution for Cully and Hacienda CDC.

SUCCESSES

- Increased exposure to electric cars in the community
- Proved that used electric cars were a viable, inexpensive, and environmentally friendly option for more drivers
- Positive impact on youth in the area
- Extensive partnership developed between the two organizations has expanded beyond CEV with Forth and Hacienda CDC partnering on a new projects

MILESTONES







OPPORTUNITIES FOR GROWTH

- Reservation Platform
- Banking
- Drivers Licenses
- Technology
- Outreach

