

# WHY INSTALL ELECTRIC VEHICLE CHARGERS AT YOUR WORKPLACE?

## Boost Your Brand and Your Bottom Line



Make your parking lot your best marketing tool



Decrease your carbon footprint



Earn LEED points



Attract and retain innovative employees

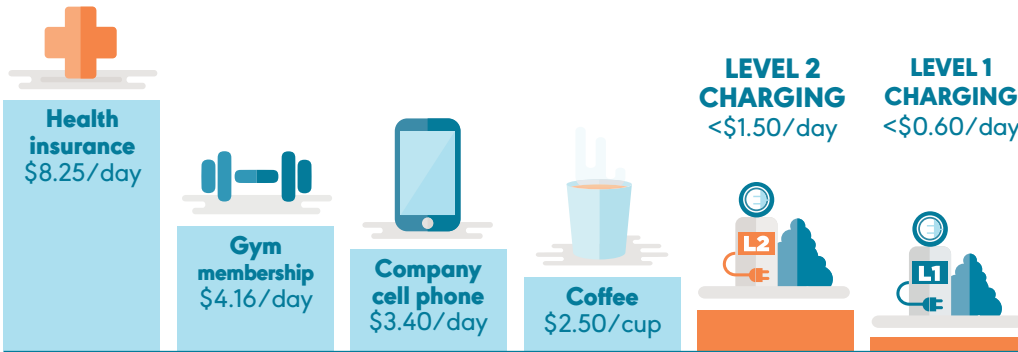
# 52%

of employees believe their employers should be doing more for the environment

# 20x

Employees with workplace charging are 20 times more likely to drive an electric vehicle

## Energize Employees with a Low-Cost Perk



# 41m

vehicles on the road will be electric by 2040

## Clear the Air

### ANNUAL CO2 EMISSIONS in the Pacific Northwest

Gas car  
11,435 pounds

Hybrid car  
6,258 pounds

**ELECTRIC CAR**  
1,644 pounds

## Show Me the Money

The cost to buy and install a vehicle charger ranges from \$4,000 to \$10,000—and your company may qualify for public incentives to help pay the cost.



# 99¢

EV drivers pay only 99 cents to drive the same distance as a gallon of gas in a conventional car

Sources: Gallup Workforce Poll 2015, National Marketing Institute, Adecco, Minnesota Pollution Control Agency, U.S. Department of Energy