BUILDING A NATION WHERE COMMUNITIES OF COLOR THRIVE AND RACE IS NEVER A BARRIER TO OPPORTUNITY
PURPOSE

- PRACTICES THAT HAVE LEAD TO INJUSTICES AND INEQUALITIES
- EQUITY GUIDING PRINCIPLES & STANDARDS
- OPERATIONALIZING EQUITY FRAMEWORK
- HIGHLIGHT TRANSPORTATION ELECTRIFICATION PROJECT
I-105/405 interchange bisecting four communities in Los Angeles, California
CURRENT HEALTH IMPLICATIONS

HEALTH EMERGENCIES EXPLOIT THE UNEQUAL IN SOCIETY

REDLINING
1937

Redlined communities = predominantly people of color and poor

CALENVIROSCREEN
2018

Disadvantaged communities = predominantly people of color, poor, and polluted

COVID-19
4/23/2020

Oakland COVID-19 Map
Darker portions of the map illustrate the neighborhoods harder hit by COVID-19 cases

*no data for white portions of the map
EQUITY AND JUSTICE

Inequality
Unequal access to opportunities

Equality?
Evenly distributed tools and assistance

Equity
Custom tools that identify and address inequality

Justice
Fixing the system to offer equal access to both tools and opportunities
GUIDING PRINCIPLES & STANDARDS

- Deliver targeted, race-conscious investments
- Community-driven solutions
- Intentional benefits
- Avoid burdens
- Deliver comprehensive approach
- Ensure capacity building and technical assistance
- Establishes path towards wealth building
OPERATIONALIZING EQUITY FRAMEWORK

ADDRESS EQUITY IN EACH OF THE FOLLOWING:

- GOALS, VALUES, MISSION
- PROCESS
- IMPLEMENTATION
- ANALYSIS, MEASUREMENT
CENTERING EQUITY IN TE EFFORTS

W/O: 1 MILLION EVS BY 2023
WITH EQUITY: 1 MILLION EVS BY 2023 WITH LOW-INCOME PROGRAMS

W/O: STANDARD CLEAN VEHICLE REBATE PROJECT ($2,500)
WITH EQUITY: SCRAP-AND-REPLACE ($9,500)

W/O: INFRASTRUCTURE TO EARLY ADOPTERS
WITH EQUITY: CHARGING INFRASTRUCTURE TO “STRANDED ASSET” AREAS

W/O: MASS EV AWARENESS CAMPAIGNS
WITH EQUITY: CULTURALLY RELEVANT EV AWARENESS CAMPAIGNS
20+ PROJECTS
- Clean Cars 4 All
- Lower-Income Financing Assistance
- Clean Mobility Options
- Clean Mobility in Schools
- Agriculture Worker
- Clean Vanpool
- Rural Bus Program

$280M+
- Charge Ahead California
- EV Opportunity Program (NRG Settlement, 2012)
- SB 350 TE Applications

$500M+
- Charging Infrastructure Designated for Disadvantaged & Low-Income Communities
- PG&E Empower Program
BE BOLD. BE EQUITABLE. BE INCLUSIVE.

THANK YOU

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