

# WORKSHOP SPONSORSHIP

## Equitable Electric Transportation



**March 14, 2024** **Martin Luther King, Jr. Memorial Library, Washington, D.C.**

In this workshop, Forth will help community leaders explore how to access funding to bring equitable electric transportation to their community with a focus on rural, low-income and historically underserved populations.

### Workshop Participants Learn:

- How to access federal (and other) funding programs
- How their community can benefit from clean, affordable electric mobility
- How to meaningfully engage their community
- Best practices for centering equity
- How to get additional help and support

*Forth will provide every attendee the opportunity to receive additional technical assistance or grant-writing support.*

### Who Should Sponsor

Organizations seeking to showcase their commitment to advancing equitable solutions that reduce pollution and policies to support a clean, sustainable future. Forth aims to reduce the barriers to access for attendees of the workshop. Attendees from community-based organizations and non-profits will receive complimentary registration.

### Sponsorship

#### Gold Sponsor: \$25,000 (EXCLUSIVE)

- Prominent logo visibility on all promotional materials and workshop participant packets
- Highlight in one Forth newsletter (15,000+ subscribers) featuring company logo, company description
- Opportunity to provide 3 - 5 minutes remarks during lunch session or reception
- Recognition on promotional social media posts as Gold Sponsor
- Opportunity to provide a branded product or gift to be distributed to workshop participants
- Supports free workshop registration for 15 registrants from community-based organizations

#### Silver Sponsor: \$10,000

- Logo featured on all promotional materials
- Recognition on promotional social media posts as workshop Silver Sponsor
- Supports free workshop registration for 10 registrants from community-based organizations

#### Bronze Sponsor: \$5,000

- Logo featured on all promotional materials
- Recognition on promotional social media posts as workshop Bronze Sponsor
- Supports free workshop registration for 5 registrants from community-based organizations

*Forth members receive 10% off all sponsorship opportunities.*

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