

CHARGE YOUR RIDE

The EV-Drive Dealership Certification Program



WHAT IS THE EV-DRIVE PROGRAM?

Forth, an Oregon-based nonprofit organization focused on smart transportation, and two local utilities, Eugene Water & Electric Board (EWEB) and Emerald People's Utility District (EPUD) are partnering with dealerships to bring their customers the EV-Drive Program. The goal? Get more drivers and dealers to embrace the many advantages of efficient, fun, fast electric cars.

Visit An EV-Drive Certified Dealership Between October 1 and January 31 and expect:

- Trained EV sales representatives that understand EVs, charging, cost savings, environmental benefits, financial incentives, and more
- Multiple EVs in stock at the dealership
- Opportunities to win a \$250 cash prize for taking a test drive in an electric car or plug-in hybrid vehicle*
- Register your purchased or leased EV with your utility and receive a \$100 cash bonus*

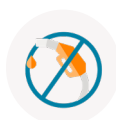
*Must be an EWEB or EPUD electric customer to qualify

What's An Electric Car?

Electric cars drive much like traditional cars. The pedals, steering wheel and controls are the same, but they are fueled by electricity instead of gas. They charge through a plug, just like your phone.



Why Drive Electric?



No more gas stations

You'll never have to stop for gas again.



Top-of-the-line technology

All the must-have technology for today's driver.



Higher performance

Electric cars offer the quickest acceleration and greatest torque possible.



A cheaper drive

It's like paying \$1 per gallon. Plus there are practically zero maintenance costs.



Turn down the radio

Electric cars are nearly silent at all speeds.



Benefit the economy & the environment

Electric cars produce 85% less carbon emissions, no smog.

EV-Drive Certified Dealers

- **Kendall Chevrolet**
846 Goodpasture Island Rd.
Eugene, OR 97401
- **We're currently certifying more local dealers and will update the list of certified dealers soon!**

VALUE AND RELIABILITY FOR YOUR MONEY

3-times cheaper than gas

It's like paying \$1 per gallon

Almost zero maintenance

Fewer parts, no transmission, no oil changes. Save thousands!

Charging is fast, easy and accessible

There are over 1600 public chargers in 600 locations in Oregon



OREGON'S NEW AND USED ELECTRIC CAR REBATES

The Oregon Clean Vehicle Rebate Program offers rebates for drivers who purchase or lease electric vehicles priced under \$50,000. There are two options: the Standard Rebate and the Charge Ahead Rebate.

\$2,500 - Standard Rebate

(for a *new* electric car)

\$2,500 - Charge Ahead Rebate

(for a *new or used* electric car based on income)

\$5,000 - Standard + Charge Ahead Rebate

(for a *new* electric car based on income)

\$7,500 - Federal Tax Credit (for qualifying manufacturers)

UTILITY INCENTIVES

Eugene Water & Electric Board

- Enter to win \$250 for taking a test drive
- Receive \$100 for registering your EV
- Up to \$500 rebate for a home EV charger

Questions?

ems.answers@eweb.org 541-685-7088

www.eweb.org/ev

Emerald People's Utility District

- Enter to win \$250 for taking a test drive
- Receive \$100 for registering your EV
- Up to \$750 rebate for a home EV charger

Questions?

energyservices@epud.org 541-746-1583

www.epud.org