WHAT IS THE EV-DRIVE PROGRAM?
Forth, an Oregon-based nonprofit organization focused on smart transportation, and two local utilities, Eugene Water & Electric Board (EWEB) and Emerald People’s Utility District (EPUD) are partnering with dealerships to bring their customers the EV-Drive Program. The goal? Get more drivers and dealers to embrace the many advantages of efficient, fun, fast electric cars.

What’s An Electric Car?
Electric cars drive much like traditional cars. The pedals, steering wheel and controls are the same, but they are fueled by electricity instead of gas. They charge through a plug, just like your phone.

Visit An EV-Drive Certified Dealership
Between October 1 and January 31 and expect:
- Trained EV sales representatives that understand EVs, charging, cost savings, environmental benefits, financial incentives, and more
- Multiple EVs in stock at the dealership
- Opportunities to win a $250 cash prize for taking a test drive in an electric car or plug-in hybrid vehicle*
- Register your purchased or leased EV with your utility and receive a $100 cash bonus*

*Must be an EWEB or EPUD electric customer to qualify

Why Drive Electric?
- No more gas stations
  You’ll never have to stop for gas again.
- A cheaper drive
  It’s like paying $1 per gallon. Plus there are practically zero maintenance costs.
- Top-of-the-line technology
  All the must-have technology for today’s driver.
- Turn down the radio
  Electric cars are nearly silent at all speeds.
- Higher performance
  Electric cars offer the quickest acceleration and greatest torque possible.
- Benefit the economy & the environment
  Electric cars produce 85% less carbon emissions, no smog.

EV-Drive Certified Dealers
- Kendall Chevrolet
  846 Goodpasture Island Rd.
  Eugene, OR 97401
- We’re currently certifying more local dealers and will update the list of certified dealers soon!
VALUE AND RELIABILITY FOR YOUR MONEY

3-times cheaper than gas
It’s like paying $1 per gallon

Almost zero maintenance
Fewer parts, no transmission, no oil changes. Save thousands!

Charging is fast, easy and accessible
There are over 1600 public chargers in 600 locations in Oregon

OREGON’S NEW AND USED ELECTRIC CAR REBATES

The Oregon Clean Vehicle Rebate Program offers rebates for drivers who purchase or lease electric vehicles priced under $50,000. There are two options: the Standard Rebate and the Charge Ahead Rebate.

$2,500 - Standard Rebate
(for a new electric car)

$2,500 - Charge Ahead Rebate
(for a new or used electric car based on income)

$5,000 - Standard + Charge Ahead Rebate
(for a new electric car based on income)

$7,500 - Federal Tax Credit (for qualifying manufacturers)

UTILITY INCENTIVES

Eugene Water & Electric Board
• Enter to win $250 for taking a test drive
• Receive $100 for registering your EV
• Up to $500 rebate for a home EV charger
Questions?
ems.answers@eweb.org 541-685-7088
www.eweb.org/ev

Emerald People’s Utility District
• Enter to win $250 for taking a test drive
• Receive $100 for registering your EV
• Up to $750 rebate for a home EV charger
Questions?
energyservices@epud.org 541-746-1583
www.epud.org