

November 2025

Funding Your Transportation Electrification Project

A Guide to Funding Resources in the Portland Metro Area



Table of Contents

Executive Summary	03
Clean Fuels	04
PGE Drive Change	05
Pacific Power E-Mobility	06
Rebates	10

Prepared by:

Anne Ramzy
Business Development Manager
anner@forthmobility.org

Executive Summary

This is a guide for funding resources for transportation electrification projects at affordable housing communities and community-based organizations. This guide contains info on several different grants, websites and information sources compiled by Forth. Some of the funding resources you will want to consider in your projects will be competitive, meaning your application will be considered against other applications for awarding. Other resources to consider are noncompetitive, such as rebates and incentives. This guide will look at a few examples of both. This guide has been made possible through funding entirely by the City of Portland Clean Energy Community Benefits Fund.

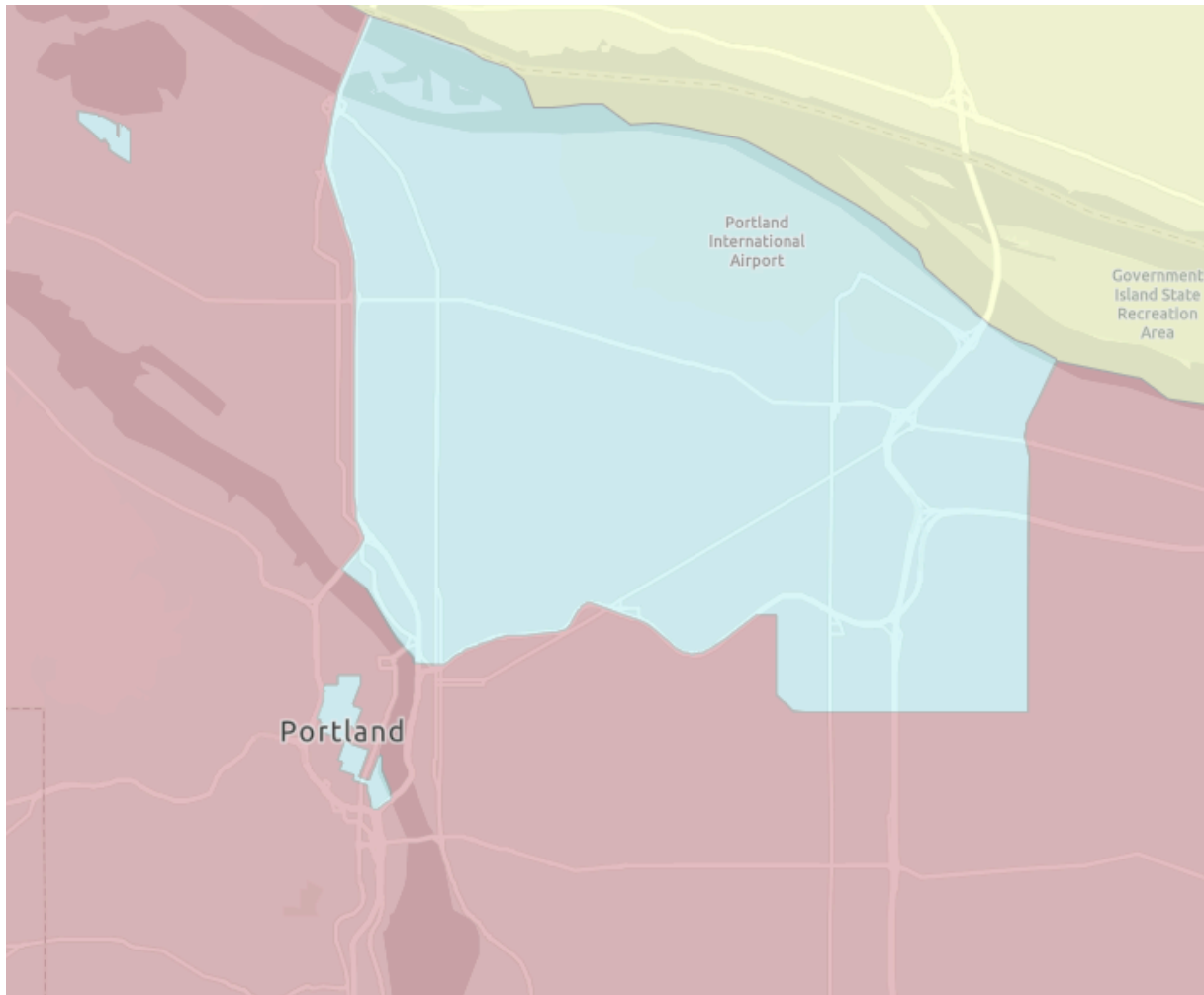


Fig 1. Portland Area Electric Utility Service Map (<https://www.oregon.gov/energy/energyoregon/pages/find-your-utility.aspx>)

Clean Fuels Program: A key source of funding

In the Portland, Oregon area we are fortunate to have two utility companies, Portland General Electric (PGE) and Pacific Power, that have Clean Fuel Credit-based grant programs that support community transportation electrification. Only four states in the US have Clean Fuel Credit Programs, and Oregon is one of them. Electricity is considered a clean type of fuel, so in states that have Clean Fuel programs, electric utilities get a credit for producing electricity.

Those Clean Fuel credits must be purchased by producers of less clean fuel, such as gas or diesel. The profits from the sale of those credits make up the funds for the PGE Drive Change Fund and Pacific Powers' Electric Mobility Grant and Municipal and Community grants. In 2024 alone, Oregon's Clean Fuels Program generated an estimated \$30.9 million. Be sure to check who your utility provider is before applying for a grant; both PGE and Pacific Power generally only fund applications that are within their respective service areas.



Drive Change Fund

Portland General Electric (PGE)

Grant Name: Drive Change Fund

Website: <https://portlandgeneral.com/energy-choices/electric-vehicles-charging/funding-your-ev-or-charging-project/pge-drive-change-fund>

Contact Email: pgedrivechange fund@pgn.com

Timeline: Typically opens February 1 and closes March 31

Notification: Early September

PGE's Clean Fuel grant program is called Drive Change. Since 2019, the Drive Change Fund has granted millions of dollars to community electrification projects. Some of the projects that have been awarded include the purchase of electric transit buses, passenger vehicles, electric bikes and more. Eligible projects should fall under at least one of the following categories:

- Battery-powered electric vehicle acquisitions
- Education and outreach campaigns and programs
- EV charging infrastructure installation
- Other innovative projects that advance transportation electrification

The amount of money that PGE has available for the Drive Change Fund varies year to year as it depends on the sale of the Clean Fuels credits. Most years, the amount has been around \$3-5 million.

Both PGE and Pacific Power have website portals that require registration to fill out an online application. The application questions are typically available to download for offline work.

Before you start working on the application questions, it's a good idea to contact PGE through their Drive Change dedicated email and set up a time to go over your project idea with a grant manager or technical expert. They can tell you whether your project idea will meet their eligibility criteria and can help point out additional considerations.

For example, you may want to apply for funds to install electric car charging, also known as EVSE or Electric Vehicle Service Equipment charging. PGE can help you determine if you will need electrical or site upgrades.

For projects that will install EVSE, be sure to check both the PGE and Pacific Power webpages that list chargers that are approved to be installed. Selecting an EVSE that is not approved could result in delays or added expense to your project.

This November PGE is holding a special Connection event, where prospective Drive Change Fund applicants can meet in person with and talk to current and past Drive Change Fund award recipients. PGE has plans to hold more Connection events in the future as well.

Grant Matching Support

Another type of competitive funding that both Pacific Power and PGE have are Grant Matching Funds. If you have already received a grant for your transportation electrification project, grant matching funds are designed to help offset additional or unforeseen project costs.

Grant Name: Pacific Power Oregon Grant Matching Support

Website: <https://www.pacificpower.net/savings-energy-choices/electric-vehicles/charging-station-grants.html>

Contact Email: plugin@pacificorp.com

Timeline & Notification: Rolling deadline

Grant Name: PGE Grant Matching Support

Website: <https://portlandgeneral.com/energy-choices/electric-vehicles-charging/funding-your-ev-or-charging-project>

Contact Email: matchingfunds@pgn.com

Timeline & Notification: Rolling deadline



Pacific Power

Grant Name: E-Mobility Grant; Municipal and Community Grant

Website: <https://www.pacificpower.net/savings-energy-choices/electric-vehicles/charging-station-grants.html>

Contact Email: plugin@pacificcorp.com

Timeline: Typically open March - April and due July or August

Notification: September/October

Pacific Power has a very similar grant program that uses the sale of Clean Fuel Credits for its funds. Electric mobility grants are designed to support projects that advance transportation electrification in underserved communities, with a specific focus on EVSE installation and the purchase of electric vehicles.

Pacific Power offers free Technical Assistance for multifamily properties and workplace charging. They will coordinate and schedule a site visit to your property to perform analysis of EVSE technology options, costs, rates, and best practices for siting, configuring, installing and management of equipment. When it is complete, you will receive a customized report to help you understand your options to get equipment installed.

Micromobility

Pacific Power also offers the Municipal and Community grants. Municipal and community grants are designed to support projects that advance transportation electrification in underserved communities, with a specific focus on supporting the incremental costs related to purchasing an electric school bus and establishing micromobility programs in communities to benefit low-income individuals. For micromobility projects in the PGE service area, those would fall under the Drive Change Fund.

Portland Clean Energy Fund

Grant Name: Community Grants Program

Website: <https://www.portland.gov/bps/cleanenergy/community-grants#toc-pcef-s-community-grants-program>

Contact Email: CleanEnergyFund@portlandoregon.gov

Timeline and Notification: Dates Vary

Newsletter Sign Up:

https://public.govdelivery.com/accounts/ORPORTLAND_ENT/signup/44824

Another source of funding for transportation electrification projects within the City of Portland is the Portland Clean Energy Fund, also known as PCEF. PCEF is funded through a 1% surcharge on the Portland sales of large retailers with \$1 billion in national revenue and \$500,000 in local revenue. The first cycle of PCEF Community Grants occurred in 2020 and since then nearly \$202 million has been given out to Portland communities. In 2024, the PCEF Benefits Fund (PCEF), awarded approximately 71 grants totaling nearly \$92 million.

PCEF invests in projects and programs that meet the following priorities:

- Clean energy projects, including renewable energy and energy efficiency;
- Transportation decarbonization projects;
- Regenerative agriculture and green infrastructure projects; and
- Climate action-related workforce development and contractor support programs.



PCEF focuses investments in climate action by giving priority to people that have been historically under-resourced by sustainability, climate action, and clean energy programs. These groups are known as *PCEF priority populations*.

Whereas PGE and Pacific Power usually have their application deadlines close to the same time every year, PCEF funding cycles don't follow a regular calendar schedule every year. The best thing to do to stay up to date on important application dates is to sign up for PCEFs newsletter.

Search

Search looks for fuzzy matches on ID#, project title, organization name, fiscal sponsor, grant type, and primary funding category.

Grant Types

Nothing selected

Primary Funding Area

Transportation Decarbonization

Funding Recommendation

Nothing selected

Filter

Clear

ID #	Title	Org	Fiscal Sponsor	Type	Funding Area	Funding Rec
2863	Home Forward Fleet Electrification for Community's Benefit	Home Forward	N/A	Implementation	Transportation Decarbonization	Yes
2866	POIC+RAHS Fleet Electrification	Portland Opportunities Industrialization Center (POIC) & Rosemary Anderson High School (RAHS)	N/A	Implementation	Transportation Decarbonization	No
2875	Community Electric Mobility for Portland	Forth Mobility Fund	N/A	Implementation	Transportation Decarbonization	Yes

Figure 2. Portland Clean Energy Community Benefits Fund – Community Grant Applications.

(<https://www.portlandmaps.com/bps/pcef-grants/public/#/home>)

PCEF also uses a portal for their application process called Webgrants. One really great resource that PCEF has, is an online database of previous applications that they have received. In the database, you can filter by Planning or Implementation, by the subcategory and many more options. This is really an invaluable tool for applicants to gain insight into the kind of projects PCEF will fund and also how the successful applicants have prepared their application. For people who do not write grants on a regular basis, it can seem really daunting to tackle a grant or several grants at once. Reading previous applications can help you get a feel of a good writing style and can provide some guidance and inspiration.

Match and Cost Share

One very important concept you should be aware of when looking at any funding options is the requirement of match or cost share. Match and cost share are parts of a project that you as the applicant will be responsible for providing. For example, a grant may have a 10% match requirement. This means that grant awardees will need to contribute funding in the amount of 10% of the total project budget. Most of the grants that we talk about here have very low to no match or cost share requirements, however with any grant funding you are considering applying to, be sure to check this requirement first so that you are not surprised with a cost you did not expect.

OREGON'S NEW AND USED ELECTRIC CAR REBATES

\$2,500 - Standard Rebate
(for a *new* electric car)

\$2,500 - Charge Ahead Rebate
(for a *new or used* electric car based on income)

\$5,000 - Standard + Charge Ahead Rebate
(for a *new* electric car based on income)



Rebates

Another source of funding for your projects is rebates and incentives that are offered by both the state and utilities. Rebates and incentives are not competitive. If your purchase or project has met the requirements of the rebate and there are funds available, then you should receive payment. Let's walk through some of the rebates and incentives that are currently available.

For Electric Vehicles

Federal EV tax rebates went away on Oct 1, 2025, however there are still Oregon state rebates available.

Oregon Clean Vehicle Rebate Program

Website: <https://www.oregon.gov/deq/aq/programs/Pages/ZEV-Rebate.aspx>

Contact: oregoncvrp@energycenter.org

Oregon drivers can receive up to \$7,500 in rebates from the Oregon Clean Vehicle Rebate Program.

Oregon offers a rebate of up to \$2,500 for new all-electric, plug-in hybrid vehicles and up to an additional \$5,000 for mid-to-low-income drivers to buy new or used electric vehicles.

The Standard Rebate of up to \$2,500 applies to the purchase or lease of a new battery electric or plug-in hybrid vehicle (from a dealer) with a base MSRP of \$50,000 or less.

The Charge Ahead rebate provides up to \$5,000 off the purchase of a new or used electric or plug-in hybrid car (from a dealer) with an original base MSRP of under \$50,000 for qualifying buyers (based on income. Use DEQ's income calculator to see if you may qualify).

Standard and Charge Ahead Rebate applicants can apply online and track the status of applications.

For EVSE Rebates

PGE EVSE Rebate

Website: <https://portlandgeneral.com/energy-choices/electric-vehicles-charging/business-charging-fleets/ev-charging-pilot-program-business>

Contact: evrebate@pgn.com

PGE provides income-eligible Level 2 EVSE rebates of at least \$300 and up to \$6,000 for homeowners and \$2,300 per port for multifamily properties.

Pacific Power EVSE Rebate

Website: <https://www.pacificpower.net/savings-energy-choices/electric-vehicles/multifamily-charger-rebates.html>

Contact: plugin@pacificorp.com

Pacific Power offers rebates for Level 2 chargers for Oregon homes and businesses. They offer up to \$1,500 for home charging equipment, up to \$4,500 per port for multifamily properties and up to \$1,000 per port for businesses in Oregon.

One important thing to note is that if you are applying for a charger rebate in the Fall of 2025, you need to have the application in by Dec 1, 2025. For future charger rebate applications, be sure to check the Pacific Power charger rebate webpage in case there are any changes to the program.

ODOT Community Charging Rebate

Website: <https://forthmobility.org/community-charging-rebate>

Email: ODOTchargingrebates@forthmobility.org

The Community Charging Rebates program offers rebates for Level 2 charging station projects at multifamily homes, workplaces, and publicly accessible parking areas throughout Oregon. The rebates range from \$3,500 - \$6,250 per charging port or up to 75% of eligible project costs, whichever is less.

Eligible businesses, nonprofits, public entities, tribes, EV service providers, and owners of multifamily housing complexes may apply.

State dollars are used to fund the program, and 70% of program funding is reserved for projects in rural and underserved areas of the state. As of 2025, the program has funded more than 100 projects throughout the state.

The Community Charging Rebates Program Round 4 opens on November 6, 2025.

Charge at Home provides free EV charging guidance to multifamily housing property managers, owners, developers and HOAs to support you in the planning of your EV charging project.

If you are interested in applying for multifamily EV charging funding opportunities, but require support planning your EV charging project, we invite you to submit a consultation request with Charge at Home. We will reply to your request within three business days to begin providing support.