



ROADMAP 12 RETURNS TO PORTLAND.

The nation's largest annual conference on electric and smart mobility.

June 5, 2019

FOR IMMEDIATE RELEASE

PORTLAND, OR. – **Forth** is proud to announce that **Roadmap 12**, the leading electric, shared and smart transportation conference in the United States, takes place **June 18-19** at the Oregon Convention Center, Portland Ballroom, 777 NE Martin Luther King Jr. Blvd.

Roadmap features over 100 national and international **speakers**, exhibits, smart mobility tours, and interactive sessions. Attendees learn about developing trends, new product lines, and network with leaders in industry, government, and utilities. The 2019 program can be found [here](#).

As a member of the media, please let us know if you would like to attend.

Storylines:

- Shell Oil recently bought one of the biggest EV charging companies in the US, Greenlots. Our opening plenary will discuss what that means for the future of charging, and of gas stations.
- Daimler Trucks recently announced they will be mass producing electric heavy trucks in Portland – they will have one on display at the conference – and one of their senior people will be speaking: [Andreas Juretzka](#) | EMG Lead, Daimler Trucks North America.
- There's a global "DVD vs. Blu-ray" fight going on around fast charging, and we'll have leading representatives of these two systems interviewed head-to-head on our day two opening plenary. Moderator: [John Voelcker](#) | Automotive Journalist & Industry Analyst [Takafumi Anegawa](#) | President of Research Institute, Tokyo Electric Power Company Holdings, Inc. (TEPCO) [Oleg Logvinov](#) | President & CEO, IoTecha
- Among increasing trade tensions, it's increasingly clear that China is driving the global EV market (see e.g. <https://www.marketwatch.com/story/china-not-tesla-will-drive-the-electric-car-revolution-2019-05-14>) We will have a panel of China experts discussing market trends and future outlook there on day two.

Programming is organized around four tracks:

Cars. The accelerating adoption of electric cars and other electric vehicles, as well as new forms of shared and autonomous mobility.

Charging. How to make charging easier, faster, and more commonplace, and how utilities gain from transportation electrification.

Community. How to bring electric mobility benefits to underserved communities, "smart city" efforts, and new policy developments.

Cutting Edge. Features "Ignite" style talks of 5-7 minutes, hands-on workshops, and emerging topics.

"Roadmap has become the preeminent EV conference of the year. The networking opportunities are tremendous with the key stakeholders from around the world in the same room." – Zach Kahn, Director of Government Relations, BYD.

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Roadmap is presented by **Forth**, advancing electric, smart and shared transportation.
Learn more at www.roadmapforth.org and at www.forthmobility.org.

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