



The Forth Roadmap Conference May 15-17, 2023

The nation's premier electric transportation conference convenes leaders to transform how people and goods move.

For Immediate Release

May 9, 2023

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PORTLAND, OR. – [The Forth Roadmap Conference](#), May 15-17, 2023 in Portland, OR., is the leading electric, smart and shared mobility conference in the United States. Now in its tenth year, the Forth Roadmap Conference has never been more relevant. A unique confluence of governmental and industry forces has coalesced to spark the nation's acceleration toward an electric transportation future. As EV sales continue to climb, the need for equity in charging and vehicle access has never been greater. Simultaneously, the need to influence how the elements used to power the vehicles are resourced takes on greater importance. The Forth Roadmap Conference is where these issues are addressed while partnerships and pathways are forged.

2023 Conference Program Features:

- Keynote - **The Relationship Between Equity and Mobility** with **Tamika Butler**, national expert and speaker on issues related to the built environment, equity, anti-racism, diversity and inclusion, organizational behavior and change management. **May 16, 4:45 PM**
- Plenary - **An Electric Future: How Automakers are Driving Change** with leaders from **General Motors** and **Car & Driver Magazine**. **May 16, 9:15 AM**
- Plenary - **Electric Transportation in the Global South** with key experts from the Costarrican Association of Electric Mobility, the ClimateWorks Foundation, eMobility South Africa, and the Shakti Sustainable Energy Foundation. **May 17, 9:15 AM**
- Pre-Event Workshop - **Win Federal Funding for Electric Mobility in Your Community**, a workshop for local governments and their partners that focuses on how to center equity in transportation electrification work and how to access current and planned federal funding programs. **May 15, 9:00 AM**

Participants connect, engage and learn with leaders in industry, communities and government agencies, through programming organized by content tracks:

- **Vehicles** focuses on the rapid electrification of cars, trucks, buses and other vehicles, as well as new forms of shared, autonomous and micromobility.
- **Charging** explores how to make charging faster and more accessible while maximizing benefits for the electrical grid.
- **Impact** explores the broader ecosystem needed for the market to expand with an emphasis on equitable programs, policies and demonstration projects.
- **Cutting Edge** features presentations on important topics and emerging technologies in smart transportation.

Notable Speakers:

- Our Keynote speaker, **Tamika Butler**
- General Motors Director of EV Infrastructure, **Alex Keros**
- **Rainer Lempert**, Data Scientist, Mobility Research at Uber
- Director of Transportation at Electric Power Research Institute (EPRI), **Britta Gross**
- VP of Clean Transportation and Strategic Partnerships at Xcel Energy, **Nadia El Mallakh**
- Deputy Director of the Joint Office of Energy and Transportation, **Rachael Nealer**
- Executive Director of Forth Mobility, **Jeff Allen**
- Contributing Editor of Car and Driver, **John Voelcker**
- Co-founder & Managing Partner of EVNoire, **Dr. Shelley Francis**
- Zero Emission Transportation Association (ZETA) Executive Director, **Albert Gore**
- EPA Director, Transportation and Climate Division, Office of Transportation and Air Quality, **Karl Simon**

Side Event: Energize! State Policies to Accelerate Infrastructure Deployment

This interactive workshop, presented by the National EV Charging Initiative and inspired by the TV series Shark Tank will feature policy entrepreneurs pitching solutions to our biggest infrastructure deployment challenges. The audience will get to grill them and weigh in on what they think will work and how to get it done. There may be drama!

Event Details:

The Forth Roadmap Conference

May 15-17, 2023

2035 NW Front Ave. Ste. 101, Portland, OR. 97209

forthmobility.org

Location: Oregon Convention Center, 777 NE Martin Luther King Blvd, Portland, OR 97232

[Schedule and Full Speaker Line-Up](#)

Tickets: www.roadmapforth.org or call 503.226.2377

Complimentary [Media Passes](#): Use Auth Code: PRESS23

Speaker Interview Requests and Photos: Please contact [Kevin Friedman](#) at 503.381.4085.

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About Forth

Forth is a nonprofit organization dedicated to the equitable advancement of clean transportation. Forth's mission is to electrify transportation by bringing people together to create solutions that reduce pollution and barriers to access. Learn more at forthmobility.org.