



Forth Roadmap Virtual Conference June 14-16, 2021

U.S. Secretary of Transportation, Pete Buttigieg, to Speak

June 1, 2021

FOR IMMEDIATE RELEASE

MEDIA CONTACT: Kevin Friedman | kevinf@forthmobility.org | 503.381.4085

PORTLAND, ORE. – Forth is proud to announce the addition of U.S. Secretary of Transportation, Pete Buttigieg, to the lineup of speakers at the [Forth Roadmap Conference](#). Hosted in a dynamic virtual format **June 14-16, 2021**, Roadmap is the leading electric, smart and shared transportation event in the United States. The conference will feature leading-edge insights from around the world to ensure a clean, efficient, accessible transportation future for all.

The Roadmap Conference brings a diverse and supportive ecosystem of industry and community leaders (utilities, local governments, vehicle OEMs, charging providers, technology startups and public interest groups) together in a highly interactive format to explore emerging trends, share best practices, lessons learned, and to map the road ahead.

Spotlight on Impact:

The conference looks to ensure new mobility services reach the communities that will benefit from them the most, with an emphasis on equitable programs, policies, and demonstration projects.

“This year’s Roadmap Conference program is a reflection of the enormous growth in the electric and smart transportation industry and I’m pleased that many conversations will be structured around the question of how to ensure these technologies reach diverse communities,” said Forth’s Executive Director, Jeff Allen. “We’re thrilled to be joined by leaders from across industry sectors, like EVgo CEO Cathy Zoi, General Motors’ Chief Diversity, Equity & Inclusion Officer Telva McGruder, Senator Jeff Merkley and Secretary of Transportation, Pete Buttigieg.”

Notable Global Speakers:

- Secretary Pete Buttigieg | U.S. Secretary of Transportation
- Senator Jeff Merkley | Oregon, United States Senate
- Kees van der Burg | Director-General of the Ministry of Infrastructure and Water Management, The Netherlands
- Telva McGruder | Chief Diversity, Equity and Inclusion Officer, General Motors
- Cathy Zoi | Chief Executive Officer, EVgo
- Leslie Kilgore | Vice President, Engineering and Technology, Thomas Built Buses
- Mary Nichols | Former Chairwoman, California Air Resources Board
- Takafumi Anegawa | President of Research Institute, Tokyo Electric Power Company Holdings, Inc.

Featured Content Sessions:

- An All-Electric Future in Focus: A Roadmap to 2035
- Building an Equitable Transition to Electric Transportation
- Developing Transportation Electrification in Rural Areas
- Electrifying Transportation: A Dashboard View from the US Senate
- Innovative Transportation Electrification Programs that Center Racial Equity
- How Workplace Programs Can Elevate Clean Transportation

Event Details

Roadmap Conference - Virtual

June 14-16, 2021

Location: Virtual. Available from any location via laptop or mobile device

Schedule and Full Speaker Line-Up: <https://www.roadmapforth.org/program>

Media can attend for free by using the discount code: [PRESS21](#) when registering

Tickets can be purchased online at <https://www.roadmapforth.org/register/> or by calling 503.226.2377

###

Forth is a nonprofit trade association advancing electric, shared and smart transportation. The four main focus areas of our work are policy advocacy, consumer engagement, industry development, and demonstration projects.

Learn more at www.forthmobility.org.