



White House Highlights Charge@Work Workplace Charging Program
A nationwide initiative to encourage employers, public officials, and community leaders to adopt workplace charging programs.

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For Immediate Release
March 30, 2023

PORTLAND, ORE. – As part of President Biden’s vision of having 50% of all new vehicle sales be electric by 2030, the White House issued a call to action in February to all stakeholders in the private and public sectors including advocacy and community groups, to dedicate resources and make independent commitments in order to actively support this historic transition to electric vehicles.

In a [statement](#) released today, The White House highlights how Forth, CALSTART, the Electrification Coalition, EVNoire and Plug In America answered this call to action with the Charge@Work program. Through this program, these partners are recruiting workplaces, public officials and community leaders nationwide to commit to implementing workplace charging programs. Charge@Work will engage over 50,000 workplaces, representing hundreds of thousands of employees, with the end goal of installing over 100,000 electric vehicle workplace charging stations in the United States.

Workplace charging is an important piece of the puzzle for electric vehicle adoption. Expanded access to charging allows more commuters to transition to zero-emission technology and accelerates EV adoption. It also gives people who do not have access to charging at home a reliable place to charge their vehicle.
–Steffani Cuff, Programs Director, Forth

According to the [International Energy Agency](#), transportation accounts for 37% of CO2 emissions. Providing EV charging at workplaces can support cleaner air, a healthier environment, greater national energy independence and responsible community stewardship.

Workplace charging is no longer an amenity for the few, but a necessity for every workplace. Charge@Work will enable electric vehicles to cross the adoption curve chasm in the United States by growing charging solutions for the workers who power the American economy every day. – Jason Zimble, Director of CALSTART’s Light Duty Initiative

Charge@Work will provide an easy-to-access online Workplace Charging Resource Center with resources tailored for employers and employees on e-mobility and information on incentives and rebates to help organizations with their planning and implementation, and to promote the benefits of driving electric to employees. In addition, employers are encouraged to pursue the Electric Vehicle Adoption Leadership (EVAL) certification, designed to recognize employers and building property owners that are driving EV adoption.

EV charging infrastructure is critical to reducing the national security risks brought by our dependence on oil for transportation. Workplace charging offers a tremendous opportunity, particularly for the millions of Americans who live in multi-unit dwellings and may be unable to charge their EVs at home. Through the

Charge@Work program, we can make EVs more accessible. – Ben Prochazka, Executive Director of the Electrification Coalition.

Forth, CALSTART, the Electrification Coalition, EVNoire and Plug In America are honored to be recognized by the White House for our efforts to address climate change by targeting transportation-based greenhouse gas emissions. Workplace charging is a critical part of building out an effective and efficient clean energy economy and provides real benefits to organizations, employees, and communities.

The Charge@Work initiative will allow us to provide a clear pathway to workplace charging adoption and address the needs of employees and employers alike. We are committed to ensuring that environmental justice and public health are at the forefront of the clean transportation transition, particularly in underserved communities." – Dr. Shelley Francis, Managing Partner of EVNoire

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ABOUT FORTH

[Forth](#) is a non-profit organization dedicated to the equitable advancement of clean transportation. Forth builds program and policy models that significantly expand equitable access to electric transportation in the U.S. and beyond. The **Forth Roadmap Conference** is the nation's leading electric transportation conference.

ABOUT CALSTART

[CALSTART](#) is a national nonprofit consortium with offices in New York, Michigan, Colorado, California, Washington, D.C., central Europe, and partners world-wide, CALSTART works with 300+ member company and agency innovators to build a prosperous, efficient, and clean high-tech transportation industry. We knock down barriers to modernization and the adoption of clean vehicles. CALSTART is changing transportation for good.

ABOUT EVNOIRE

[EVNoire](#) is an award-winning consulting group whose work centers on e-mobility best practices and e-mobility diversity, equity, and inclusion. We utilize our expertise, a human-centric approach, and data-driven frameworks to integrate and amplify e-mobility best practices and e-mobility diversity, equity, and inclusion in the transportation sector. Our mission is to accelerate an equitable, cleaner, and greener e-mobility future for all.