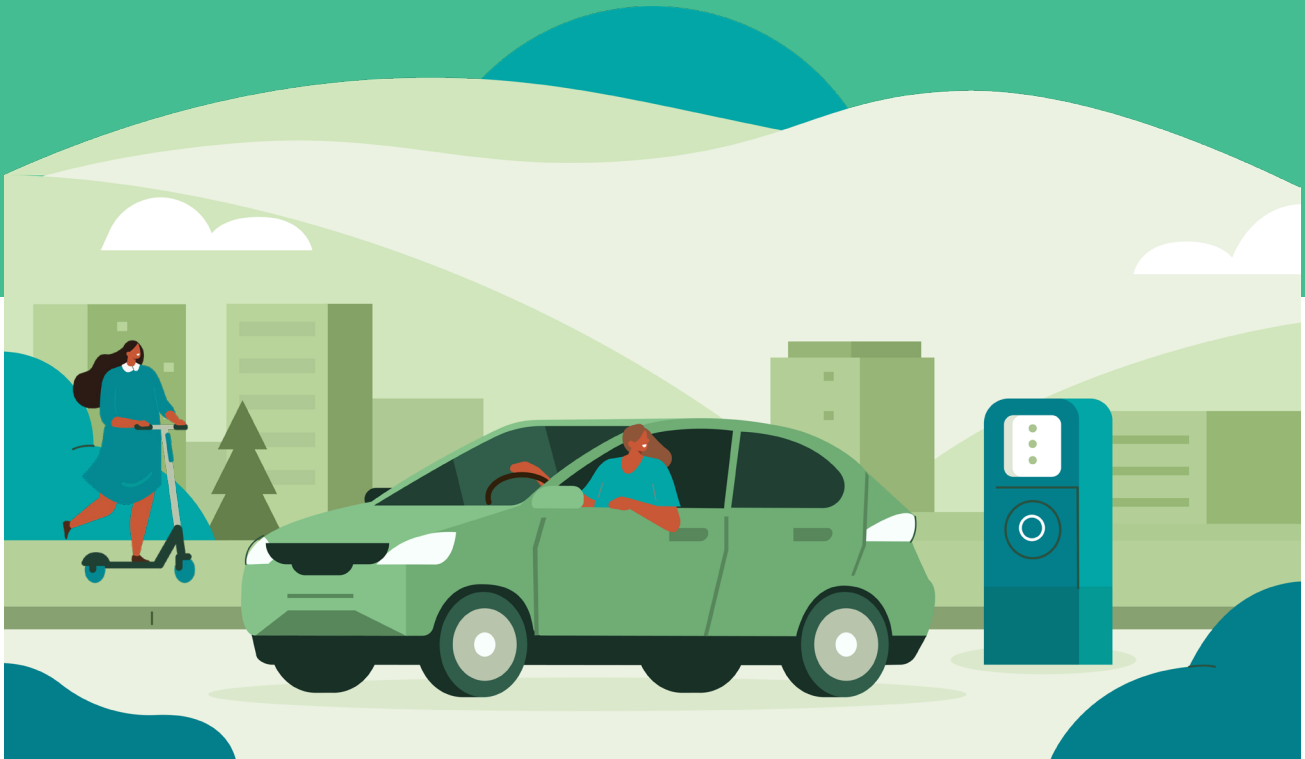


# TOWARDS EQUITABLE ELECTRIC MOBILITY

Community of Practice

## TEEM LONG TERM PLAN



### Introduction

The Towards Equitable Electric Mobility (TEEM) Community of Practice brings together equity-focused and environmental organizations to build capacity, co-develop priorities, and implement equitable electric mobility strategies. These strategies are flexible to meet the goals of the member organizations and may vary from statewide legislative campaigns to local project development and beyond. If TEEM is successful, the communities where we implement our strategies will have greater access to affordable, clean, and high quality transportation options. Air quality will be improved, greenhouse gas emissions will be reduced, and low-income and BIPOC communities will have access to the wealth-generating benefits that come with transportation electrification. These include good jobs, reduced vehicle ownership costs, and improved access to services such as health care, school, and work.

The TEEM Long Term Plan outlines TEEM’s vision to advance equity in electric mobility at local, state, and national levels. As participating TEEM organizations move from building relationships to advancing policy campaigns and local programs, we need a clear vision of what success looks like and the required steps to achieve desired outcomes. This document describes the equitable electric mobility outcomes we will produce and the capacity we will build in the field along the way.



Over the next three years (2023-2025), TEEM will work to advance goals in two categories:

#### Equitable Electric Mobility

Local, state, and national policy and program wins that increase environmental justice community access to clean, healthy, and affordable transportation options.

#### Field Building

Strengthening the collective capacity of mainstream organizations and frontline organizations in key states to produce equitable electric mobility outcomes.

#### TEEM's Core Values:

- 1 TEEM strives to operationalize racial equity throughout its design and practice.
- 2 TEEM moves at the speed of trust to create space for all members to participate meaningfully and authentically.
- 3 In TEEM, we respect different types of knowledge, including the lived expertise of members of marginalized community members.
- 4 Outcomes should be community-centered and driven by community needs and input.
- 5 TEEM builds the capacity of its cohort members by providing resources, technical assistance, and a network of peers to learn and improve together.
- 6 The whole is greater than the sum of its parts, prioritizing collective action within TEEM will create better outcomes for communities.

# TEEM Goals

## Equitable Electric Mobility Goals

Local or statewide policy and program implementation in each TEEM state that increases environmental justice community access to clean, healthy, and affordable transportation options.

**Milestones:**

- States fully implement 2023 project plans.
- Cohort states build on 2023 projects to expand into larger campaigns that can scale the impact and sustainability of their outcomes and work together.
- Cohorts fully implement campaigns and integrate equity into their state and local transportation budgets, programs, and policies.

Develop strategies and opportunities where TEEM can provide meaningful recommendations for federal programs that help integrate equity and sustainability into transportation systems across the country.

**Milestones:**

- Conduct a landscape analysis of federal funding opportunities to identify which programs, departments, and administrators TEEM is best positioned to meaningfully influence.
- Work with the national cohort to develop comment letters, meet with key stakeholders, and advance TEEM’s national agenda for equitable electric mobility.
- Pull lessons learned and best practices from state projects and campaigns into TEEM’s national agenda so that federal advocacy can be informed from the bottom-up.



## TEEM Goals Continued

### Field Building Goals

Over the course of TEEM (2021-2025) pass up to \$4,000,000 in capacity building funding through to environmental justice and equity-focused organizations so they can develop their staff, expertise, and ability to deeply engage in the work

**Milestones:**

- Between 2024 and 2025, passthrough \$2,000,000 in capacity building support to environmental justice and equity-focused organizations.
  - Including approximately \$50,000 per state cohort in 2024 and 2025 to sustain project coordinator staff.

Grow TEEM's communications, including reports, storytelling videos, newsletters, and blogs to showcase the work TEEM organizations are doing, influence decision makers, and make the lessons learned and thought leadership of the TEEM Community of Practice accessible to other advocates and thought leaders.

**Milestones:**

- At least two blogs are published by cohort members (not from the same state) that feature TEEM content.
- TEEM is highlighted in 5+ conferences across the country through panels, workshops, convenings, and other platforms.
- The quarterly newsletter continues to be published each quarter and reaches more than 20 external partners.
- TEEM publishes a report that incorporates feedback from all state cohorts and highlights the TEEM model, challenges, successes, and best practices in a way that organizations working on issues beyond just transportation electrification can benefit from.
  - Host at least one webinar, roundtable, etc. to socialize this report and the learnings.

Cultivate relationships within and across state lines that foster meaningful collaboration between organizations and create (a) more diverse and stronger community of practice.

**Milestones:**

- Host three in-person annual convenings that cultivate relationships within and across state lines, foster meaningful collaboration between organizations, and create a stronger community of practice.
- Support each cohort state in hosting at least one community engagement event focused on empowering disadvantaged communities such as community visioning, or workshops that gather local priorities and expertise.
- Foster at least two regional partnerships across TEEM states

Develop TEEM's technical and content-area expertise around key topics, such as how to operationalize equity into e-mobility programs and leverage funding and partnerships to develop workforce training and increased job opportunities in marginalized communities.

**Milestones:**

- Host at least four TEEM National calls per year that focus on learning key topics and tap into cohort member and external partner expertise.
- Plan and facilitate at least two more topic area calls that attract an audience of at least 20 cohort members and 5 external participants.

## Conclusion

In the next three years TEEM will focus on increasing greater access to affordable, clean, and high quality transportation choices. The first two years of TEEM prioritized building relationships and trust amongst cohort members to foster meaningful collaboration and set the foundation for advancing bold policy wins. The TEEM long term plan outlines our vision to work together at local, state, and national levels through project implementation, national agenda advocacy, and the capacity building necessary to accomplish our ambitious goals. The timeline below shows our roadmap of goals and milestones that we will work towards as we implement this plan.

## Goals & Milestones Timeline

### March 2023

- Cohort states finalize their 2023 project plans

### May 2023

- Cohort states have hired and onboarded TEEM Project Coordinators

### August 2023

- Cohorts have connected with key elected officials, administrative entities, and legislative and funding processes

### October 2023

- TEEM Annual Convening

### December 2023

- At least two TEEM-related blogs are published by cohort members

### March 2024

- Cohort states finalize their policy/program campaign plans

### Fall 2024

- TEEM Annual convening

### December 2024

- TEEM cohort speakers/panels/etc are presented at no less than two conferences or speaking engagement opportunities
- Foster at least two multi-state collaborations/engagements

### March 2025

- Over the course of TEEM (2021-2025) pass \$4,000,000 in capacity building funding through to environmental justice and equity-focused organizations

### June 2025

- Publish a TEEM report that highlights the TEEM model, challenges, successes, and best practices

### Summer 2025

- Complete a landscape analysis to identify the next set of TEEM states

### Fall 2025

- TEEM Annual Convening
- Recruit the next set of TEEM state organizations

### December 2025

- Local/ state policy/ program campaign implementation complete in current cohort states
- TEEM National Advocacy goal accomplished
- Host webinar/roundtable to socialize learnings from TEEM report