

# WEBINAR SPONSORSHIP

## Reaching the Right Audiences



### Gain Visibility for Your Organization at a Forth Webinar

The Forth webinar series highlights cutting-edge topics in the smart transportation industry and attracts attendees representing all industry sectors. Each webinar features panels of up to four speakers providing expert insight on a specific topic followed by a Q&A session with the audience. Webinars are held on the second and fourth Tuesday of each month.

Attendees represent the entire ecosystem of the smart transportation industry: OEMs, charging station firms, NGOs, government agencies, consulting firms, utilities and more. With an average of 250 participants per webinar, our attendees hail from five continents and 30 nations.

### Why Sponsor a Webinar?

Introduce industry leaders to your company and demonstrate your support of the smart transportation industry.

As a sponsor of one or more of Forth's bimonthly webinars, your company will demonstrate your investment and leadership in smart transportation. Forth's webinars will provide a powerful venue to directly communicating your company's products and services to key players in the industry.

### Key Sponsorship Benefits

- Market your company's products and services to an engaged audience of potential clients and partners
- Increase your visibility to Forth members and partners through our influential marketing platforms
- Grow your reputation as a leader in the smart transportation industry



# Sponsorship Package Details

## Single Webinar Sponsor – \$1,000

- Logo featured in email promotion, website and webinar slide deck
- Recognition at the webinar and the opportunity to present opening remarks
- Recognition on Forth’s social media platforms
- You agree to help promote the webinars through your own marketing and communications channels



## Three Webinar Sponsors – \$2,500

(Forth members receive a 10% discount)

- Logo featured in email promotion, website and webinar slide deck
- Recognition at each sponsored webinar with the opportunity to present opening remarks
- Recognition on Forth’s social media platforms
- You agree to help promote the webinars through your own marketing and communications channels



## Season Sponsors – \$8,500

(Forth members receive a 10% discount)

- Logo featured in email promotion, website and webinar slide deck
- Recognition at each webinar in the season and an opportunity to present opening remarks
- Recognition on Forth’s social media platforms
- You agree to help promote the webinars through your own marketing and communications channels



## Winter/Spring 2022 Webinar Topics

What to Expect With Federal Funding for EVs	2/22
Plugged In: A Driver-Centered Approach to Electrifying Rideshare	3/8
Driving Change with Clean Fuel Programs	3/22
Electrifying Long Haul Trucking	4/12
Clean Transportation For All: Access to EV Charging	4/26
Electric-Powered Equipment	5/10
Building Resiliency with V2G in Residential Homes	5/24
Charging In Parks: Best Practices and Lessons Learned	6/14

**For more information contact Simbiat Yusuff:  
SimbiatY@forthmobility.org or 503.724.8670 x 102**